



NEWS & INFORMATION

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The Cowtown 2012 Online Registration opens, Friday, May 27

Cowtown to Salute Runners On National Running Day

(Fort Worth, TX) --- The Cowtown opens online registration for its February 2012 events on Friday, May 27, 2011 and, in a salute to the running community, invites runners to a training run in honor of National Running Day –Wednesday, June 1, 2011.

Cowtown runners can register at www.cowtownmarathon.org for the 2012 event, one of the country's largest multi-event road races including a Marathon, Half Marathon, Ultra Marathon, Adults 10K, Adults 5K and Kids 5K.

The National Running Day salute to runners takes place on Wednesday, June 1, at The Cowtown office, located at 1612 Park Place Avenue in Fort Worth, and features an informal training run at your own pace. After the run, runners can enjoy a healthy breakfast treat and enter a prize drawing for running gear. Registration is not necessary for this free event.

The 2012 Cowtown occurs the last weekend in February and begins with The Cowtown Health & Fitness Expo on Friday, February 24th. The Adults 5K, Kids 5K, and 10K take place on Saturday, February 25th with the Ultra Marathon, Marathon and Half Marathon rounding up the weekend on Sunday, February 26th.

Runners are encouraged to register for a race both Saturday and Sunday. The Cowtown Challenge medal is awarded to those who register and complete a shorter distance on Saturday and a marathon distance on Sunday. This special medal is in addition to the medal runners receive for the individual events.

In 2011, The Cowtown moved the event to Will Rogers Memorial Center in the heart of Fort Worth's museum district and boasted 22,089 registered runners, surpassing its previous registration record. The Cowtown expects 2012 to be another record setting year, so runners should register soon as the distances are expected to fill to capacity.

Established in 1979, The Cowtown races are presented by Chase, HCA North Texas, MillerCoors, Star-Telegram, NBC 5, The Center for Cancer and Blood Disorders, RadioShack and the University of North Texas Health Science Center.

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