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NEWS & INFORMATION

FOR IMMEDIATE RELEASE 04/02/2010

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The Cowtown Marathon Announces Three-Day 2011 Event

(Fort Worth, TX) --- The Cowtown, one of the largest multi-event road races in the country, is expanding to take place over three days beginning in February 2011.

The Cowtown Health and Fitness Expo will take place on Friday and Saturday, February 25-26, 2011. The Adult 5K, Kids' 5K and THE SHACK 10K will take place on Saturday, February 26th. The Ultra Marathon, Marathon and Half Marathon will, for the first time in the history of the event, take place on a Sunday - February 27, 2011.

In February 2010, over 21,000 runners participated in six Cowtown races setting a record for the most participants in the history of the event. The Cowtown has grown by over 7,000 runners in a span of two years. 2011 will mark the 33rd running of The Cowtown.

“Runners, volunteers and the community have embraced The Cowtown to make it among the finest events of its type in the country today. Staging our activities over three days will allow all participants to become more fully involved and continue to enjoy a safe, family-friendly event.” commented Lance Mandell, Board Chairman for The Cowtown.

Established in 1979, The Cowtown races are presented by the University of North Texas Health Science Center and additionally by Chase, HCA North Texas, MillerCoors, Star-Telegram, NBC 5, and The Center for Cancer and Blood Disorders.

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